

JANUARY 2020

PRINTED MATERIALS - Branded with YOUR LOGO		
TRANSFORMATION JOURNAL	Cost	Sug. Retail
TRANSFORMATION JOURNALS - 8-Week - Generic - Any Quantity	\$11.99	\$19.99 - 25.00
TRANSFORMATION JOURNALS - 8-Week - Private Label - Min Qty 10 UNITS	\$11.99	\$19.99 - 25.00
**Quantity Discounts: 100 -249 8-Week Journals	\$10.99	\$19.99 - 25.00
**Quantity Discounts: 250 -499 8-Week Journals	\$9.00	\$19.99 - 25.00
TRANSFORMATION JOURNALS - 12-Week - Generic - Any Quantity	\$14.99	\$24.99 - 32.00
TRANSFORMATION JOURNALS - 12-Week - Private Label - Min Qty 10 UNITS	\$14.99	\$24.99 - 32.00
**Quantity Discounts: 100 -249 12-Week Journals	\$13.99	\$24.99 - 32.00
**Quantity Discounts: 250 -499 12-Week Journals	\$12.99	\$24.99 - 32.00
REFERENCE MANUAL		
REFERENCE MANUALS - 12 Chapters - Generic - Any Quantity	\$15.99	\$24.99 - 32.00
REFERENCE MANUALS - 12 Chapters - Private Label - Minimum Qty 10 UNITS	\$15.99	\$24.99 - 32.00
**Quantity Discounts: 100 -249 Reference Manuals	\$13.99	\$24.99 - 32.00
HEALTHY FAMILY RECIPE BOOK		
HEALTHY FAMILY RECIPE BOOKS - Private Label - Minimum Qty 10 UNITS	\$19.99	\$24.99 - 32.00
WELCOME KITS - Branded with YOUR LOGO - Includes Posters and Video		
5X5 SUPER SWAG: (5) 8-WK JOURNALS (5) TOTE BAGS - YOUR LOGO	\$149.99	Variable
5-PACK WELCOME (5) 8-WK JOURNALS (5) MULTI-VITAMINS - YOUR LOGO	\$175.00	Variable
10-PLUS WELCOME (10) 8-WK JOURNALS (10) REF MANUALS - YOUR LOGO	\$225.00	Variable
PRO WELCOME (10) 8-WK JOURNALS (10) REF MAN (10) MULTI - YOUR LOGO	\$429.00	Variable
POSTERS - Branded with YOUR LOGO		
** Each package comes with 5 different letter size poster with YOUR LOGO in .pdf file format for UNLIMITED PRINTING		
POSTER PACKAGE #1 (One Poster 24' x 36" + 5 letter size .pdf files)	\$89.99	
POSTER PACKAGE #2 (Two Posters 24' x 36" + 5 letter size .pdf files)	\$139.99	
POSTER PACKAGE #3 (Three Posters 24' x 36" + 5 letter size .pdf files)	\$179.99	
POSTER PACKAGE #4 (Four Posters 24' x 36" + 5 letter size .pdf files)	\$209.99	
POSTER PACKAGE #5 (Five Posters 24' x 36" + 5 letter size .pdf files)	\$229.99	
FAST TRACK POSTER - 8-WEEK - BRANDED with YOUR LOGO	\$89.99	
FAST TRACK POSTER - 12-WEEK - BRANDED with YOUR LOGO	\$89.99	

*Our 31st year
serving the professional
health and fitness community.*

SUPER PREMIUM SUPPLEMENTS - Branded with YOUR LOGO		
DAILY MULTI-VITAMINS FORMULAS	Cost	Sug. Retail
DAILY MULTI-VITAMIN & MINERAL COMPLEX	\$21.99	\$49.99
FOR WOMEN ONLY	\$21.99	\$49.99
FAT LOSS FORMULAS		
LIPOTROPIC PLUS	\$13.99	\$19.99- 29.99
SUPER L-CARNITINE	\$17.99	\$24.99 - 35.99
METABOLIC OPTIMIZER POWDER - CHOC VANILLA	\$19.99	\$24.99 - 34.99
2X FAT-LOSS ACCELERATOR (Lipotropic Plus & L-Carnitine tube package)	\$31.98	\$59.99 - \$75.00
MUSCLE GAIN/TONE FORMULAS		
BRANCHED CHAIN AMINO ACID (BCAA) - 90 Tablets	\$14.99	\$24.99 - 29.99
PURE WHEY PROTEIN 2LB JUG - STEVIA - DUTCH CHOC / VANILLA CREME	\$34.99	\$49.99 - 64.00
SUPER CREATINE MONOHYDRATE - 2.2 LBS	\$19.99	\$39.99 - 49.99
GLUTAMINE - ULTRA PURE POWDER 300 GMS	\$19.99	\$29.99 - 39.99
MUSCLE ENERGY - SUBLINGUAL ATP 100 MG 30 TABLETS	\$9.99	\$17.99 - 24.99
ARGININE - 90 CAPSULES	\$11.99	\$19.99 - 24.99
SPECIALTY FORMULAS		
SALMON OIL 100 SOFTGELS	\$11.99	\$19.99 - 24.99
FLAXSEED OIL 1,000 MG. - 250 SOFTGELS	\$21.99	\$29.99 - 34.99
GLUCOSAMINE COMPLEX - 100 CAPSULES	\$23.56	\$44.99 - 56.00
CAL MAG ZINC - 90 TABLETS	\$11.99	\$19.99 - 24.99
CO Q-10 100 MG - 100 SOFTGELS	\$24.99	\$39.99 - 44.00
VITAMIN C SUPER CRYSTALS - 16 OZS. CITRUS FLAVORED POWDER	\$14.99	\$29.99 - 34.99
VIDEO BRANDED WITH YOUR LOGO		
10 REASONS TO HIRE A PERSONAL TRAINER (Run Time 1-minute :02 secs)	FREE	non-branded
THE DAILY JOURNAL ADVANTAGE (Run Time 1-minute :02 secs)	FREE	non-branded
TRANSFORMATION PROGRAM VIDEO (NON-BRANDED) 1-minute :15 seconds	\$49.99	non-branded
TRANSFORMATION PROGRAM VIDEO (BRANDED) 1-minute :20 seconds	\$69.99	BRANDED
10 REASONS TO STAY FIT (Run Time 1-minute :13 secs)	\$199.00	BRANDED
CALL-TO-ACTION VIDEOS (12-PACK) Each Video :30 seconds	\$497.00	BRANDED
THE TRUTH ABOUT WEIGHT-MANAGEMENT (Run Time 5-minutes :04 secs)	\$599.00	BRANDED
CALL-TO-ACTION VIDEOS (12-PACK) Each Video :30 seconds	\$497.00	BRANDED
MINI MOTIVATOR (56 VIDEOS) Each Video :30 seconds or less	\$699.00	BRANDED
DIGITAL REVENUE GENERATORS WITH YOUR LOGO		
eCOMMERCE DROPSHIP WEBSITE + ONGOING PROGRAM MGMT.	\$397 +49.99/MTH	Variable
DIGITAL WELCOME KIT + ONGOING CONTENT MGMT + UPGRADES	\$699 +69.99/MTH	Variable
ONBOARD 101 BASIC - DONE-FOR-YOU, ONLINE HEALTH EDUCATION	\$699 +49.99/MTH	Variable
ONBOARD 101 PRO W/ \$25,000 MARKETING BONUS	\$899 +49.99/MTH	Variable
ONBOARD 101 ULTIMATE W/ \$25,000 MARKETING BONUS + SEMINAR KIT	\$2,997 +49.99/MTH	Variable
WEIGHT-MANAGEMENT & LIFESTYLE SEMINAR/WEBINAR KIT	\$1,997.00	