

JANUARY 2021

<b>PRINTED MATERIALS - Branded with YOUR LOGO</b>		
<b>TRANSFORMATION JOURNAL</b>	<b>Cost</b>	<b>Sug. Retail</b>
TRANSFORMATION JOURNALS - 8-Week - Generic - Any Quantity	\$11.99	\$19.99 - 25.00
TRANSFORMATION JOURNALS - 8-Week - Private Label - Min Qty 10 UNITS	\$11.99	\$19.99 - 25.00
<i>**Quantity Discounts: 100 -249 8-Week Journals</i>	\$10.99	\$19.99 - 25.00
<i>**Quantity Discounts: 250 -499 8-Week Journals</i>	\$9.00	\$19.99 - 25.00
TRANSFORMATION JOURNALS - 12-Week - Generic - Any Quantity	\$14.99	\$24.99 - 32.00
TRANSFORMATION JOURNALS - 12-Week - Private Label - Min Qty 10 UNITS	\$14.99	\$24.99 - 32.00
<i>**Quantity Discounts: 100 -249 12-Week Journals</i>	\$13.99	\$24.99 - 32.00
<i>**Quantity Discounts: 250 -499 12-Week Journals</i>	\$12.99	\$24.99 - 32.00
<b>REFERENCE MANUAL</b>		
REFERENCE MANUALS - 12 Chapters - Generic - Any Quantity	\$15.99	\$24.99 - 32.00
REFERENCE MANUALS - 12 Chapters - Private Label - Minimum Qty 10 UNITS	\$15.99	\$24.99 - 32.00
<i>**Quantity Discounts: 100 -249 Reference Manuals</i>	\$13.99	\$24.99 - 32.00
<b>HEALTHY FAMILY RECIPE BOOK</b>		
HEALTHY FAMILY RECIPE DOWNLOAD - Branded with YOUR LOGO	\$99.00	Variable
<b>WELCOME KITS - Branded with YOUR LOGO - Includes Posters and Video</b>		
5X5 SUPER SWAG: (5) 8-WK JOURNALS (5) TOTE BAGS - YOUR LOGO	\$149.99	Variable
5-PACK WELCOME (5) 8-WK JOURNALS (5) MULTI-VITAMINS - YOUR LOGO	\$175.00	Variable
10-PLUS WELCOME (10) 8-WK JOURNALS (10) REF MANUALS - YOUR LOGO	\$225.00	Variable
PRO WELCOME (10) 8-WK JOURNALS (10) REF MAN (10) MULTI - YOUR LOGO	\$429.00	Variable
<b>POSTERS - Branded with YOUR LOGO</b>		
<i>** Each package comes with 5 different letter size poster with YOUR LOGO in .pdf file format for UNLIMITED PRINTING</i>		
POSTER PACKAGE #1 (One Poster 24' x 36" + 5 letter size .pdf files)	\$89.99	
POSTER PACKAGE #2 (Two Posters 24' x 36" + 5 letter size .pdf files)	\$139.99	
POSTER PACKAGE #3 (Three Posters 24' x 36" + 5 letter size .pdf files)	\$179.99	
POSTER PACKAGE #4 (Four Posters 24' x 36" + 5 letter size .pdf files)	\$209.99	
POSTER PACKAGE #5 (Five Posters 24' x 36" + 5 letter size .pdf files)	\$229.99	
FAST TRACK POSTER - 8-WEEK - BRANDED with YOUR LOGO	\$89.99	
FAST TRACK POSTER - 12-WEEK - BRANDED with YOUR LOGO	\$89.99	

*Our 31st year  
serving the professional  
health and fitness community.*

<b>SUPER PREMIUM SUPPLEMENTS - Branded with YOUR LOGO</b>		
<b>DAILY MULTI-VITAMINS FORMULAS</b>	<b>Cost</b>	<b>Sug. Retail</b>
DAILY MULTI-VITAMIN & MINERAL COMPLEX	\$21.99	\$49.99
FOR WOMEN ONLY	\$21.99	\$49.99
<b>FAT LOSS FORMULAS</b>		
LIPOTROPIC PLUS	\$13.99	\$19.99- 29.99
SUPER L-CARNITINE	\$17.99	\$24.99 - 35.99
METABOLIC OPTIMIZER POWDER - CHOC   VANILLA	\$19.99	\$24.99 - 34.99
2X FAT-LOSS ACCELERATOR (Lipotropic Plus & L-Carnitine tube package)	\$31.98	\$59.99 - \$75.00
<b>MUSCLE GAIN/TONE FORMULAS</b>		
BRANCHED CHAIN AMINO ACID (BCAA) - 90 Tablets	\$14.99	\$24.99 - 29.99
PURE WHEY PROTEIN 2LB JUG - STEVIA - DUTCH CHOC / VANILLA CREME	\$34.99	\$49.99 - 64.00
SUPER CREATINE MONOHYDRATE - 2.2 LBS	\$19.99	\$39.99 - 49.99
GLUTAMINE - ULTRA PURE POWDER 300 GMS	\$19.99	\$29.99 - 39.99
MUSCLE ENERGY - SUBLINGUAL ATP 100 MG 30 TABLETS	\$9.99	\$17.99 - 24.99
ARGININE - 90 CAPSULES	\$11.99	\$19.99 - 24.99
<b>SPECIALTY FORMULAS</b>		
SALMON OIL 100 SOFTGELS	\$11.99	\$19.99 - 24.99
FLAXSEED OIL 1,000 MG. - 250 SOFTGELS	\$21.99	\$29.99 - 34.99
GLUCOSAMINE COMPLEX - 100 CAPSULES	\$23.56	\$44.99 - 56.00
CAL MAG ZINC - 90 TABLETS	\$11.99	\$19.99 - 24.99
CO Q-10 100 MG - 100 SOFTGELS	\$24.99	\$39.99 - 44.00
VITAMIN C SUPER CRYSTALS - 16 OZS. CITRUS FLAVORED POWDER	\$14.99	\$29.99 - 34.99
<b>VIDEO BRANDED WITH YOUR LOGO</b>		
10 REASONS TO HIRE A PERSONAL TRAINER (Run Time 1-minute :02 secs)	FREE	non-branded
THE DAILY JOURNAL ADVANTAGE (Run Time 1-minute :02 secs)	FREE	non-branded
TRANSFORMATION PROGRAM VIDEO (NON-BRANDED) 1-minute :15 seconds	\$49.99	non-branded
TRANSFORMATION PROGRAM VIDEO (BRANDED) 1-minute :20 seconds	\$69.99	BRANDED
10 REASONS TO STAY FIT (Run Time 1-minute :13 secs)	\$199.00	BRANDED
CALL-TO-ACTION VIDEOS (12-PACK) Each Video :30 seconds	\$497.00	BRANDED
THE TRUTH ABOUT WEIGHT-MANAGEMENT (Run Time 5-minutes :04 secs)	\$599.00	BRANDED
CALL-TO-ACTION VIDEOS (12-PACK) Each Video :30 seconds	\$497.00	BRANDED
MINI MOTIVATOR (56 VIDEOS) Each Video :30 seconds or less	\$699.00	BRANDED
<b>DIGITAL REVENUE GENERATORS WITH YOUR LOGO</b>		
eCOMMERCE DROPSHIP WEBSITE + ONGOING PROGRAM MGMT.	\$499 +49.99/MTH	Variable
DIGITAL WELCOME KIT + ONGOING CONTENT MGMT + UPGRADES	\$997 +99.99/MTH	Variable
ONBOARD 101 BASIC - DONE-FOR-YOU, ONLINE HEALTH EDUCATION	\$899 +59.99/MTH	Variable
ULTIMATE WEB SUITE - 3 WEB SITE DIGITAL PLATFORM	\$2,499 +189.99/MTH	Variable
ONBOARD 101 ULTIMATE W/ \$25,000 MARKETING BONUS + SEMINAR KIT	\$2,997 +49.99/MTH	Variable
WEIGHT-MANAGEMENT & LIFESTYLE SEMINAR/WEBINAR KIT	\$1,997.00	